

Statements published for the financial year ended 31 March 2011

Category: Public Relations (External)		
Payee	Description	Annual Expenditure (£)
MC2 Digital	SCS/CIO Joint Annual Report 2009/10	6,325.25
Scottish Legal Aid Board	Distribution Cost of Annual Report	623.25
Photographer	Photographs for Annual Report	100.00
Category: Public Relations (Internal)		
Description		Estimated Expenditure (£)
Estimated cost of staff time spent on PR (see explanatory note below)		7,420.00
Category: Overseas Travel		
Payee	Description	Annual Expenditure (£)
None		
Category: Hospitality and Entertainment		
Payee	Description	Annual Expenditure (£)
Cordia Services LLP	Monitoring Officer Workshops	243.95
South Ayrshire Council	Revised Code of Conduct Workshop	465.00
The Highland Council	Revised Code of Conduct Workshop	172.80
Cordia Services LLP	Revised Code of Conduct Workshop	532.46
Aberdeen City Council	Revised Code of Conduct Workshop	405.60
The Dome	Revised Code of Conduct Workshop	916.13
TOTAL		2,735.94
Category: External Consultancy		
Payee	Description	Annual Expenditure (£)
None		
Category: Individual Payments greater than £25,000		
Payee	Description	Annual Expenditure (£)
None		
Category: Multiple Payments greater than £25,000		
Payee	Description	Annual Expenditure (£)
Scottish Government	Quarterly charge - total expenditure for office lease, and utility charges	31,384.11
Category: Remuneration in excess of £150,000		

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Payee	Description	Annual Expenditure (£)
None		

Explanatory Note:

The Standards Commission's internal staff costs on public relations have been calculated as follows.

Some of the work undertaken by the Commission's staff may include an element which falls within the definition of public relations contained in the Scottish Government's guidance on compliance with the Public Services Reform (Scotland) Act 2010. The guidance states "The Statement of expenditure on public relations should state the total amount of expenditure during the relevant year on all external communications, including the cost of in-house and contracted staff and consultants.

Examples of public relations as defined within the Scottish Government's guidance includes (for example) marketing, PR campaigns, media relations, marketing research and evaluation, branding and design, promotional events, external events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, digital communications, advertising and media planning.

Total staff costs including ERNIC, employers contributions, and salary costs are £133,500. These was a total of 630 working days available in the year and whilst it is not possible to provide a specific work time allocation it is estimated that the Standards Commission's staff spent approximately 35 days full time equivalent on the specified activities across the year. The aggregate salary costs for three members of staff for 35 days work during the year is £7,420.

For more information contact:

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